



Call for Exhibitors, Sponsors and Advertisers

Conference Dates: April 25-26, 2017
Exhibit Hall Dates: April 25-26, 2017
Location: Crown Complex - Fayetteville, NC

About the Conference

Maximizing cost effectiveness and leveraging technology intelligently are imperative to enable Mission Command.

TechNet Fort Bragg offers an opportunity for experts and leaders from across the Army and Fort Bragg community to address various sides of the tough, controversial issues facing FORSCOM, USARC, USASOC, JSOC, NEC and other communities on Ft Bragg.

The goal of the Symposium is to demonstrate new and innovative ideas as well as share best practices that promote valuable results to technology challenges faced by our military today. The Symposium aims to build solutions and create future 'road maps' while also providing a unique opportunity for differing opinions and positions to be expressed and debated.

The Exhibit Hall at the Symposium offers an excellent opportunity to learn about the latest advances in technology through an interactive approach. Participating industry has the opportunity to showcase its products and services to key decision makers within the DoD from the Fort Bragg area. The Exhibit Hall supports the Symposium theme by showcasing technology that is innovative.

Background:

The Fort Bragg area is home to nearly 57,000 soldiers making it the most populous Army installation in the country. The goal of the Symposium is to allow a forum to demonstrate new and innovative ideas as well as share best practices that promote valuable results to technology challenges faced by our military today.

Attendance:

The Symposium is expected to attract 300+ military, government civilians, and industry technology professionals from the North Carolina region.

This includes the following communities:

- United States Army Forces Command (FORSCOM)
- United States Special Operations Command (USSOCOM)
- United States Army Special Operations Command (USASOC)
- United States Army Reserve (USARC)
- Joint Special Operations Command (JSOC)
- Fort Bragg Network Enterprise Center (NEC)
- National Guard

Including the following job functions:

- G6/S6 Staff
- Drilling Reservists
- Command & Control
- Information Technology
- Cyber Specialists
- Program Managers
- Subject Matter Experts

To learn more go to <http://www.technetfortbragg.com/>



Exhibit Opportunities

Booth Sizes and Pricing:

- 10x10 (100 sqft) - \$2,400 (Premium)
- 10x10 (100 sqft) - \$2,300
- 10x20 (200 sqft) - \$4,800 (Premium)
- 10x20 (200 sqft) - \$4,600

Premium exhibit space is closer to the entrances and near food stations. Premium spaces are designated by a "p" following the booth number on the floorplan.

Exhibit Amenities

- Pipe and drape dividing the booth spaces
- Carpeting
- One table and two chairs per booth regardless of size
- Two free booth personnel badges per booth regardless of size

Additional Exhibit Services

Booth services such as additional booth furniture, booth cleaning, etc. must be purchased separately through the Symposium decorator

(additional information about options and fees is available on the conference website in the exhibitor kit). The exhibitor kit will be posted online and emailed approximately eight weeks prior to the Symposium date.

Exhibitor Booth Staff

Two FREE badges are provided per 10x10 booth. All attendees using free registrations must register one week prior to the Symposium.

- Additional cost for each booth representative over the allotted free badges is \$25 (price is subject to change).
- Exhibitors/sponsors may attend session if room permits

Advertising Opportunities

Advertising is available in the conference program guide.

https://tools.eventpower.com/paperclip/web_asset/19141/original_eventPower_PrintAdSpecs_17FB.pdf

Advertisement artwork must be submitted by March 29, 2017.

- Inside Back Cover - Exhibitor - \$700
- Inside Front Cover - Exhibitor (SOLD) SAIC
- Outside Back Cover - \$700
- Full Page Color - Exhibitor - \$600
- Half Page B&W - Non Exhibitor - \$500
- Half Page B&W - \$500



Sponsorship Opportunities

All sponsors will be recognized in the event program guide, listed on the event website, and most will be included in event signage.

- ___ **Networking Reception* - \$6,500**
Exclusive (only 1 available)
Reception will be held the opening night of the Exhibit Hall.
- ___ **Water Bottles* - \$4,500**
Exclusive (only 1 available)
Supporter's logo will appear on all bottles distributed to the attendees
- ___ **Notepad/Folio - \$4,000**
Exclusive (only 1 available)
- ___ **Symposium Bags - \$3,000**
- ___ **Expo Hall Opening Lunch Reception- Day 1* - \$2,500**
(2 sold/1 available)
- ___ **Future Leaders Pavilion* - \$2,000**
The Future Leaders Pavilion consists of the top 20 STEM Students from across the state of North Carolina competing for best project. Sponsorship includes company logo on event signage and announcement in Exhibit Hall.
- ___ **Breakout AV - \$1,500**
Exclusive (only 1 available)
- ___ **Breakfast - Wednesday* - \$1,200**
(2 sold/1 available)
Sponsor continental breakfast style food. Sponsor's logo will be on signs posted prominently throughout the Symposium.
- ___ **Breaks* - \$1,200**
(1 sold/2 available)
There will be four breaks during the Symposium. The breaks consist of two mid-morning and two afternoon breaks. All sponsors will be recognized for all breaks on the Symposium website, program guide, and on signage throughout the Symposium.
- ___ **Symposium Lanyards**
SOLD Trowbridge & Trowbridge, LLC
- ___ **Flyer Distribution - \$350**
Provide a one-page marketing flyer that will be handed out during registration.

Exhibit Hall Raffle:

This activity is another means of getting conference attendees to your booth. Each attendee will be required to visit a certain number of booths and get their raffle cards marked and enter the raffle. Items will be raffled off during the exposition. Participating companies will be listed on all promotions surrounding the raffle. NOTE: Other items are available for the raffle and price may vary depending on the item. Please contact your account manager for details and options.

- ___ **Apple iPad Air - \$750 (SOLD)**
- ___ **Apple Watch - \$600 (SOLD)**
- ___ **GoPro Camera - \$400 (SOLD)**
- ___ **Donate an Item**



TECHNET FORT BRAGG SYMPOSIUM & EXPOSITION 2017

April 25 & 26, 2017 | Fayetteville, NC

Payment Deadlines

* 100% liable at contract signing and 100% due immediately.
* Your Company is liable for contracted funds based on the following payment schedule. Late payments (where funds have not cleared bank) can result in sponsored items not being ordered. While still contractually liable for amounts due, any exhibitor not paid at event set up will not be allowed to set up their booth. If payments are not received within the terms listed below, show management reserves the right to re-sell and/or re-assign the exhibit space or re-sell sponsored items with the contracting organization remaining liable as stated in the contract terms and conditions.

Contacts

LPowell@eventPower.com
EStockton@eventPower.com
TSpitz@eventPower.com

Instructions

Step 1: Mark your selections below under Payment Amount & Method (select exhibit booth space, partnerships and sponsorships).

Step 2: Fax completed form to (703) 740-1941 or email to LPowell@eventPower.com.

Step 3: Register personnel through the conference Website.

Notes: Booth numbers are subject to change.

Sponsor instructions are emailed and posted on the event Website. Program guide information will be requested via email.

This Commonwealth of Virginia contract is for exhibit space, sponsorships, and/or advertising as noted below, by and between Direct Marketing Productions, Inc. (doing business as: eventPower), and the Exhibitor named herein. The Exhibitor agrees to comply with all Terms and Conditions appearing in this contract and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

Company & Contact Information

Company Name: _____			
Contact 1:	_____	Contact 2 Billing Contact:	_____
Street Address:	_____	Street Address:	_____
City State, Zip:	_____	City State, Zip:	_____
Email Address:	_____	Email Address:	_____
Phone #:	_____	Fax:	_____

Contract Acceptance (signature is required)

This contract is accepted as binding by the following Exhibitor Representative:

Signature: _____ Printed Name: _____ Date: _____

Invoicing Policy, Payment & Cancellation Terms & Conditions

Invoicing: Invoices will be sent by email. If you wish to receive a printed copy please check the box below:
 Please send a printed invoice to our company billing contact (contact 2 above).

Payment: 50% payment is due at 180 days prior to the program start date with the remaining 50% due at 90 days prior to the program start date. Companies are 50% liable for contracted funds at 180 days prior to the program and 100% liable for contracted funds at 90 days prior to the program.

Cancellation: Cancellations must be received by email from a representative of the company signing this contract and confirmed as accepted by email from eventPower. Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.

Payment Amount & Method

Partnership Package:	\$ _____	Booth Selection: 1 st choice _____ 2 nd choice _____ 3 rd choice _____ (booth numbers are subject to change)
Sponsorship /Advertising:	\$ _____	
Exhibit Space:	\$ _____	P.O. #: _____
Discount:	\$ _____	W-9 Form: To obtain eventPower's W9 form visit www.eventPower.com/w9
Total Contracted Amount:	\$ _____	

Payment Method:	<input type="checkbox"/> Check	Payable to: eventPower Mail to: eventPower, Accounts Receivables, 5667 Stone Road, Box 575 Centreville, VA 20120 (NOT a P.O. Box)
	<input type="checkbox"/> Credit Card	A confirmation email will be sent with an invoice attachment. A link to a secure online credit card payment portal will be provided at the bottom of the invoice.
	<input type="checkbox"/> Wire Transfer	A confirmation email will be sent with an invoice attachment. Wire transfer information will be provided on the invoice. Send wire transfer confirmations to SComer@eventPower.com

Send Check Payments To:

Payable to: eventPower
Accounts Receivables
5667 Stone Road, Box 575
Centreville, VA 20120
(please note this is not a P.O. Box)

Event Production Company/Merchant Contact Information:

Direct Marketing Productions, Inc. DBA: eventPower 5667 Stone Road, Box 575 Centreville, VA 20120 (this is not a P.O. Box)	Laurie Powell, Director of Sales Telephone: (703) 740-1940 Fax: (703) 740-1941 Email: LPowell@eventPower.com Website: www.eventPower.com
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Contract

This Commonwealth of Virginia Contract is for exhibit space, sponsorships, and/or advertising as noted below, by and between Direct Marketing Productions, Inc. (Doing Business As: eventPower), and the exhibitor named herein. The exhibitor agrees to comply with all terms and conditions appearing in this contract and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

Payment and Liability Schedule

- 50% liable and 50% payment due 180 days prior to the first day of the conference.
- 100% liable and 100% payment due 90 days prior to the first day of the conference.
- If contract is received after payment due dates, the exhibitor agrees to pay the amount due within 15 days of submitting the contract.
- If contract is received within 15 days of the conference date, the exhibitor agrees to pay immediately with credit card, wire transfer or express check.
- Payment must be clear before the exhibitor is permitted to set up.
- eventPower reserves the right to reassign space or remove contracted company from the floor plan if the above payment schedule is not met.
- Failure to make payments does not release the contracted financial obligation.
- If payment is not received by the event date, a collection agency will be assigned to collect the debt. The exhibitor will be assessed the collection agency fees (typically an additional 30%).

Cancellation or Downgrade

- Cancellations must be received in writing (email or letter) from a representative of the company signing this contract and confirmed as accepted in writing (email or letter) from an eventPower representative.
- Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.
- In the event of either a full or partial cancellation of space by an exhibitor, eventPower reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor of the obligation to pay the cancellation assessment.
- The exhibitor agrees that the appropriate payment based on the schedule above must be received by eventPower within 15 days of the cancellation notice or by the first date of the conference (whichever comes first). If payment is not received by these dates, a collection agency will be assigned to collect the debt. The exhibitor will be assessed the collection agency fees (typically an additional 30%).

Relocation and Floor Plan Revisions

eventPower retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.

Occupancy Default

Any exhibitor failing to occupy contracted space shall not be relieved of their financial obligation. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by eventPower, and re-allocated or reassigned for such purposes or use eventPower may see fit.

Limitation of Liability

- Exhibitor agrees to make no claim for any reason against eventPower, its employees, agents, or representatives for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the exposition as scheduled; nor for any action or omission of eventPower.
- The exhibitor is solely responsible for his own exhibition materials and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood all property of an exhibitor is in his care, custody, and control in transit to, or from, or within the confines of the exhibit hall. eventPower shall bear no responsibility for the safety of the exhibitor, its personnel, employees, agents or representatives or personal property.

Damage to Property

The Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property.

Insurance

Exhibitors shall, at their sole cost and expense, procure and maintain through the term of this contract, the following insurance: Comprehensive General Liability insurance with limits not less than \$1,000,000 including Contractual Liability and Products Liability coverage and Workman's Compensation in full compliance with all laws covering the exhibitor's employees. Proof of such insurance shall be provided to eventPower or its agent or representative upon request. Email certificate of insurance (COI) to SComer@eventPower.com.

Installing, Exhibiting, Dismantling

eventPower specifies hours and dates for installing, exhibiting, and dismantling. Exhibitor shall be liable for all storage and handling charges resulting from failure to set up their booth or removing shipping crates from their exhibit booth three hours before the posted start time for the exhibit hall. Additionally, the exhibitor agrees not to begin dismantling their display or open crates before the specified conclusion of the dismantling period set by eventPower. Removal of exhibit materials or displays before the published dismantle times may be subject to a fine.

Agreement to Rules

Exhibitor and all exhibitor personnel agrees to abide by the foregoing rules and those provided and contained in the Exhibitors Manual, and by any amendments and additional rules that may be put into effect by eventPower.

Use of Space

Displays and demonstrations are limited to the confines of an exhibitor's own booth. Distribution of literature or other giveaways must be in the confines of the exhibitor's own booth. Displays must abide by the rules and regulations provided in the exhibitor service kit distributed by the event decorator.

Cancellation or Change of Exposition by eventPower

In the event that the premises in which the exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not within the control of eventPower or its agents, the exposition may be canceled or moved to another appropriate location. eventPower shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not within the control of eventPower. Causes for such action beyond the control of eventPower shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the venue, municipal, state or federal laws, or act of God. Should eventPower terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damages. Refunds of "Paid Exhibit Space Fees" in the case of event termination or cancellation shall be made to exhibitors at the sole discretion of eventPower and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by eventPower through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

Exhibitor Representative's Responsibility

Exhibitor agrees to indemnify eventPower, its employees, agents, or representatives against, and hold them harmless for, all claims arising out of the acts of negligence of exhibitor, exhibitor's agents, employees or representatives, and any claims for injury to exhibitor, its employees, agents, representatives, or event attendees.

Amendment and Addition Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of eventPower. eventPower may, at any time, amend or add further rules to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations.